



12 • 6 • 2025

WARNER SPRINGS COMMUNITY CENTER

EVENT INFORMATION
PROGRAM BOOK ADVERTISING
VENDOR INFORMATION
SPONSOR INFORMATION

Holiday ADOBE HOME TOUR

Saturday, December 6th, 11 AM - 4PM



Step into the past and experience the warmth of the holidays in the heart of Warner Springs. Tour beautifully preserved and decorated historic adobe homes and explore a festive Christmas market filled with handcrafted gifts, local goods, and holiday cheer.

Wander through a curated collection of six historic adobe homes in the charming neighborhood of Los Tules. Local historian Kathryn Fletcher has authored the keepsake pamphlet included with your ticket purchase. Discover the rich history of these homes while enjoying festive holiday décor and warm hospitality.

*Tour begins and ends at the
Warner Springs Community Center
30950 CA-79, Warner Springs, CA 92086*

TICKETS:

\$25 if purchased by 11/15/25

\$30 if purchased after 11/15/25

Scan QR code below or visit

HolidayHomeTourAndMarket.com



Christmas M•A•R•K•E•T

Saturday, December 6th, 10 AM - 5PM

Shop local this season! Discover artisan crafts, homemade treats, gifts, décor, and more.

- Snap a photo with Santa!
- Explore classic cars and chat with fellow enthusiasts!
- Make family crafts and enjoy live music!
- Experience our thrilling RC flight simulator!
- Ride the circular bicycle—a local favorite!
- Sip hot cocoa with a candy cane, or enjoy cider for all ages!
- Shop our silent auction for one-of-a-kind finds!
- Let our neighborhood students wrap your gifts for a small donation.

ADMISSION IS FREE!

*Christmas Market is located at the
Warner Springs Community Center
30950 CA-79, Warner Springs, CA 92086*

Just 1.5 hours from San Diego via the scenic Ramona route, and 40 minutes from Temecula.

BECOME A VOLUNTEER!

Let's make this season brighter—together.

We warmly invite you to lend a hand at our magical holiday event. From setting the stage to greeting guests and helping things wind down, your presence brings comfort and cheer to all who attend.

Whether you have a few hours or a full day to spare, your experience and generosity are truly appreciated. Just drop us a line and we'll reach out soon with all the details.

CONTACT:

Keri Young | keriyoung92@gmail.com

AVAILABLE TIME SLOTS:

7:00 am – 11:00 am

11:00 am – 3:00 pm

3:00 pm – 6:00 pm



ADVERTISE IN THE PROGRAM BOOK

Be part of the magic. Be seen! Reach hundreds of local residents and visitors while supporting one of the community’s most beloved holiday traditions! Our professionally designed event program will be distributed to every guest attending the Holiday Home Tour & Christmas Market—a festive celebration featuring beautifully decorated homes, unique holiday shopping, food, music, and seasonal cheer.

By placing your ad, you’ll gain valuable exposure to a highly engaged audience looking for local businesses, services, and gift ideas. Show community spirit by supporting a cherished holiday event that brings neighbors and visitors together. Build brand recognition during the holiday season—when spending is at its peak! Advertising options are available for every budget, from business-card size ads to full-pages. Space is limited, so reserve your placement today and let your business shine this holiday season! Congratulatory ads are also encouraged!

Please consult the Artwork Requirements section below in order to build and submit your ad correctly. For maximum impact, we recommend hiring a professional designer. Ad sizes and pricing appear in the previous page to the left.

To inquire, contact Marguerite Apostolas at 619.405.4958 or marguerite@apostolasteam.com

ARTWORK REQUIREMENTS:

To accommodate the many different software programs and OS platforms, we have established a PDF workflow for receiving finished artwork for printed advertisements. PDF is a ubiquitous file format developed by Adobe Systems Inc, standing for “Portable Document Format.” A properly created PDF file preserves the original look of the document, no matter what type of computer or software was used to create it. Fonts, photos and graphic images appear exactly as they do in the original document. Our established advertising rates require digital PDF ad submission, which enable us to produce a quality product for our advertisers and meet the standards of quality printing.

There are a number of ways to create a PDF file, but not all are suitable for high quality printing. Some are only suitable for internet use, while others are intended for printing a copy to a desktop printer. A PDF file that has been properly created for print production contains embedded fonts, high resolution images and vector graphics. One to produce your PDF is by using Adobe Acrobat with the “press quality” settings. *PDF files created with online apps like Canva or by Microsoft products such as Word, Powerpoint, Publisher, etc., do not fully comply with commercial printing standards and may be rejected.*

Please submit your print ad in a vector-based, CMYK PDF with all fonts included, at 100% size (no scaling). If raster images are included in the PDF, please make sure that they are 300PPI or larger at actual size. Rasterized pure black text should be 600PPI or higher.

If you can only provide loose materials (hand-written content, typed text, photos to be scanned, business cards, etc), our creative director can create an ad for you according to your specifications and suggestions for a fee. You may also hire any other designer of your choice.

Please note that, as with any other printed material, **printed business cards or printed ads are not acceptable as ready-to-print artwork** and must be professionally rebuilt for a fee. Submitting a business card digitally produced layout as a properly exported vector PDF (not a photo or scan) is acceptable and will not be assessed an additional fee.

If you don’t know what these specifications mean, or if you don’t have the software tools to meet them, please consult a professional designer or have our designer build the ad for you. Please inquire for a quote.



Full page
7.75” x 10.25”
\$400

1/4 page
3.75” x 5”
\$150

1/8 page
3.75” x 2.375”
\$100

1/2 page
7.75” x 5”
\$250



BE A VENDOR AT OUR CHRISTMAS MARKET

Calling all vendors!

Showcase your products to a lively crowd of Holiday Shoppers
at our Christmas Market!

Extensive PR & Marketing!

Display 10x10 - \$70

Early Bird Special only \$49 if booked by 9/30/2025

Market Hours: 10:00 AM - 5:00 PM

Setup begins at 7:00 AM

Please visit the event website HolidayHomeTourAndMarket.com
or scan the QR code below to fill out a form online and reserve your spot!

For more information, contact Vendor Liaison Nina
at 619.607.0511 or nkaravasiles@gmail.com



BECOME A SPONSOR

Celebrate the rich history and rustic charm of Warner Springs by sponsoring our festive one-day event. Guest will tour six beautifully decorated adobe homes and enjoy a free artisan market at the Warner Springs Community Center - with music, Santa, and family-friendly activities.

Sponsorships support the Warner Springs Community Center's Christmas giving program and year-round events, including services for Pacific Crest Trail hikers.

Your brand will be featured in event marketing, our Historic Program Booklet, press releases, and on social media - synonymous with artistry and community impact.

Please visit the event website HolidayHomeTourAndMarket.com to submit your sponsorship.

1 - PRESENTING SPONSOR \$2,500

- Your logo on the event website and promotional mailer
- Premium booth/table at the Christmas Market
- 6 complimentary Holiday tour tickets
- Verbal acknowledgment during the event
- Featured in social media spotlight post
- Recognition on event signage and website
- Opportunity to include promo materials in raffle

2 - GOLD SPONSOR \$1,000

- Your logo on the event website and promotional mailer
- Prime both/table at Christmas Market
- 4 complementary Holiday Tour tickets
- Mention in event social media
- Recognition on Signage at event
- Opportunity to include promo materials in raffle

3 - SILVER SPONSOR \$500

- Your logo on the event website
- Booth/table at Christmas Market
- 2 complimentary Holiday Tour tickets
- Group mention on social media
- Recognition on shared signage
- Opportunity to include promo materials in raffle

4 - COMMUNITY SPONSOR \$250

- Name listed on website and event signage
- 1 complimentary Holiday Tour ticket
- Opportunity to include promo materials in guest bags or raffle

5 - SUPPORTER \$100

- Name listed on the website and the Program Booklet
- Free ride on the circular bike
- Complimentary hot chocolate

6 - FRIEND OF THE TOUR \$25

- Name listed on website and at Santa's shed with your greeting message
- Warm thank you on social media





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BUSINESS GRAPHICS

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